



Sony Foundation Australia
Helping youth discover their true colours

SHOUT

SONY FOUNDATION AUSTRALIA NEWSLETTER



8 Children's Holiday Camp's
a success

ISSUE 19
NOVEMBER
2005

HELPING OUR YOUNG PEOPLE TO SHINE!



SHANNON NOLL

On Saturday October 8, 2005, like-minded companies, associates and friends of the Sony Foundation Australia came together in Sydney for the annual True Colours Ball. A staggering \$920,000 was raised for youth-related causes which included tables sales, Corporate Partnerships and \$500,000 from Project Rainbow – a joint fundraising initiative between Harvey Norman, Domayne, Joyce Mayne and the Sony Foundation Australia.

Held at Wharf 8 in Darling Harbour, the night was a feast of entertainment for nearly 700 guests with performances by SONY BMG artists, celebrities, fine food, fun and fundraising.

Those in attendance included Sony Foundation Patron John Laws, Governors Dennis Lille, Denis Handlin, Michael Ephraim, Michele Garra, Ambassadors Natalie Cook and Alex Hartman, Chairman of Ambassadors Jim Dwyer, as well as Laura Csortan, Chris Bath,



KANE ALEXANDER

Gery Harvey, Kate Page, Andrew O'Keefe and the Hon Jeff Kennett.

Highlights of the evening included Shannon Noll arriving by the Channel 7 Chopper and belting out hits from his chart topping debut album, Sonia Kruger dancing up a storm, vocal artist extraordinaire Kane Alexander, Anthony Callea serenading the audience, and three young performers from Mary Lopez's prestigious - Talent Development Project.

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TRENTON SHIPLEY &
SONIA KRUGER

3
PROJECT
RAINBOW



4
BALL
WRAP UP



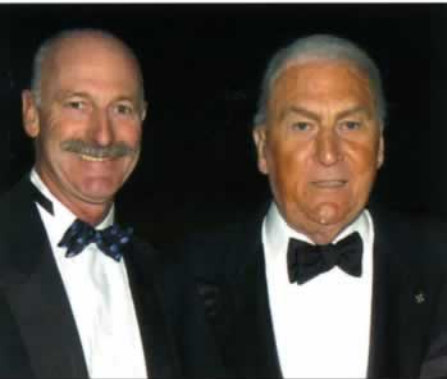
9
KIDS GETREAL
IN 2005



10
SHOUT
IT OUT!



...AND THEY HAD A BALL!



DENNIS LILLEE MBE & JOHN LAWS CBE



LAURA CSORTAN



ANTHONY CALLEA



The True Colours Ball has once again raised a staggering amount for youth-related charities such as Mission Australia, Youth Off The Streets, Oasis Youth Support Network, the Heart Foundation and the Australian Theatre for Young People. It holds its place as one of Sydney's premier fundraising events and this year reached new heights in entertainment.

Richard Wilkins hosted the event with class and wit and the Sony Foundation this year paid tribute to his long-term support by presenting him with a commemorative plaque for his services.

Guests were entertained by a stellar entertainment line-up including SONY BMG artists Kane Alexander earlier in the night and Shannon Noll, who arrived wharf-side by Channel 7 chopper and got the crowd to its feet with his smash-hit single 'Shine'.

Anthony Callea gave an impromptu performance (much to the delight of fans) when encouraged by Richard Wilkins, and Dancing With The Stars host Sonia Kruger took to the dance floor with Trenton Shipley to help auction a Channel 7 prize of Dancing With The Stars Final package.

A memorable point of the evening was the *beyondblue* showcase. Guests heard from Chairman, Hon Jeff Kennett, and were also touched by the words of Kristin Scoles, a young person who has experienced depression.

Catering was exquisitely prepared and presented by Belinda Franks, and the bubbly, wine and Coopers beer flowed

all night. To the delight of guests, the latest 'must-have' - the PSP™ - was raffled per table. A total of 70 PSP™ consoles were raffled in total and each came with a Sony Pictures UMD movie 'Hitch'.

The women in the room (and some men) took advantage of complimentary make-up artistry courtesy of the gals from prestigious San Fransisco-based cosmetic company, Benefit.

Denis Handlin, Sony Foundation Governor and CEO & Chairman of SONY BMG Music Entertainment (Australia & NZ) was spokesperson for the evening.

"We are extremely pleased with this year's Sony Foundation True Colours Ball," said Mr Handlin. "This True Colours Ball is our seventh and they simply get bigger and better each year. The support we receive from our Corporate Partners is fantastic and we look forward to working with them all in 2006."



MICHAEL EPHRAIM, SHUSUKE OSHIMA, HON JEFF KENNETT, GERRY HARVEY, DENIS HANDLIN AM



ROCHELLE & SHANNON NOLL

THANKS TO ALL OUR

GENEROUS SUPPORTERS

OF THE TRUE COLOURS BALL 2005

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Allens Arthur Robinson
Andrew Jones
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Canterbury
Capitol Theatre Sydney
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Chandler Macleod
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Retail Performance
Retravision
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Seven Network
Shangri-La Hotel
Shannon Noll
Sheraton on the Park
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Stenmark Organisation
Stephen Owen
Sun Herald
SWADS
Sydney Aquarium
Sydney Entertainment Centre
Sydney Theatre Company
Sydney Tower
Taronga Zoo
The Footy Show
The Grace Hotel
The Leading Edge Agency
The Marketing Department
The Sebel Reef House & Spa
Tim Worton
Ila
True Solutions International
TV1
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Vogue Australia
W Hotel
Warner Village Theme Parks
Weber Shandwick
Whybin\TBWA



ANDREW & ELEANOR O'KEEFE



BENEFIT



THE SONY FOUNDATION THANKS CORPORATE PARTNERS SINCE 1999



DENIS HANDLIN AM & RICHARD WILKINS



LORENZO ROSITANO

